



canton
association of industries, inc.

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Newsgram

CAI President's News

Summer / Fall
2009

The Canton Association of Industries is pleased to announce our Fifth Annual Reebok Homecoming Road Race to be held on Saturday, September 26, 2009.

Each year as this event has grown, we have continued to raise our fund raising target. The 4th Annual Race had 488 registered runners and raised over \$52,000 that is being awarded to many worthy non-profit organizations located in the Town of Canton. Some of the organizations include Massachusetts Hospital School, Clark School for the Deaf, Canton Recreation Department, Canton Police and Fire Departments, the 4th of July Fireworks, Canton Block Party, Mass Audobon and many others.

Part of the charter of the CAI is to raise funds and resources for the many worthy charities in the Town of Canton. This road race is our main focus to accomplish this goal.

It is my hope that the many wonderful businesses and community members will show their support by becoming a sponsor of our event, purchasing an ad in our ad booklet, by volunteering to assist the road race, supporting our raffle for two fantastic tickets to the Reebok Luxury Box at Gillette Stadium for a Patriot's Game and most importantly by running in our road race.

The road race is a great attraction for families to come out and enjoy the fun. There is a race opportunity for everyone, a 1 mile fun run, 5K & 10K races and a 5K wheelchair race and the 4th Corporate Team Challenge for the coveted Crystal Cup. There are also games for the children, the silent auction for adults, massages and stretching for the runners, DJ and free food and beverages for all. I hope you all get to join us on this eventful day.

Again, thank you for the wonderful outpouring of support from the Town of Canton. May you all run with the wind at your back.

Warm Regards,

Howard Jay Goldman
President, Canton Association of Industries
& Chairman of the Reebok/CAI Road Race

calendar events

June 22, (Mon.) 2009

Tom Clark Golf Event @ The Hoosic Country Club, 70 Green Lodge St, Canton, 2:30 pm - 6:30 pm
COST IS \$75 per player

June 25, (Thurs.) 2009

Night out at the Brockton Rox!
All-You-Can-Eat Picnic 6-7 pm
Show your support for CAI!
The Rox vs. the American Defenders of New Hampshire at 7:05 pm
ALL THIS FOR JUST \$25 per ticket

September 9, (Wed.) 2009

CAI Annual Meeting, Orchard Cove One Del Pond Drive, off Rte. 138
5:00 pm - 6:30 pm

Refreshments to be served

September 26, (Sat.) 2009

Fifth Annual Reebok International Homecoming Road Race, Canton High School, 7:30 am registration

October 29, (Thurs.) 2009

Business Roundtable @ The Irish Cultural Centre, 200 New Boston Drive, Canton, 8:00 am - 9:00 am

Topics: "Canton Interchange Project" & "Strategies for Business Growth"

(Refreshments to be served by Savory Catering)

November 18, (Wed.) 2009

Business Roundtable @ Massasoit Community College, 900 Randolph St., Canton, MA, 8:00 am - 9:00 am

Topic: "Connecting your Community College to the Canton Business Community" Facilitator: Mr. James Miller

Refreshments to be served by Bryan Head of Aramark

December 9, 2009

The Milton Hoosic Club
70 Green Lodge St., (off Rte. 138), Canton, Share the Joy of the Holidays with the Canton Association of Industries
5:00 pm - 7:00 pm (Tentative)

www.cantonai.org

Working for a better Canton



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Dear CAI MEMBERS,

As Chairperson for the annual Reebok Homecoming Road Race, President of the Canton Association of Industries, and one of the original sponsors, I am writing to ask Canton Association of Industries members to consider a sponsorship role for this year's race. The 2009 race will be held on Saturday, September 26th. The event is the CAI primary fundraiser and we are hoping to have many companies participate to make this event a continued success.

The 2008 race had over 488 runners and we look forward to more this year. Last year's race generated over \$52,000, with the proceeds benefiting many worthy Canton based charities. For 2009, we will again have a 5K and 10K as well as the "Fun" run and a Wheelchair Race. We will also again be offering our newest race category, the 5K Corporate Challenge. This new race was extremely popular among the local companies and organizations who participated. Reebok won the beautiful Crystal trophy for 2008 and is already predicting another victory for 2009. We need to prove them wrong!

Along with the various races, there are activities designed for family participation. With the support of our many sponsors, the CAI provides food, beverages, music, DJ, trophies, massage and stretching (pre and post race), silent auction, raffles and race results. It is a great family day and corporate event.

ROAD SPONSORSHIP LEVELS:

- **PLATINUM - \$5,000** - Company logo on back of t-shirt, mention in all advertising and press releases, on the banner on display in front of Canton High School for the month prior to the race, on race applications and all race advertisements.
- **GOLD - \$2,500** - Company logo will be prominently placed on back of all the race t-shirts given to the runners and volunteers, on the banner in front of Canton High School for the month prior to the race, on race applications and all race advertisements.
- **SILVER - \$1,000** - name prominently placed on the back of all the race t-shirts given the runners and volunteers, race applications and race advertisements.
- **BRONZE - \$500** - name on race advertisements.
- **Water Tables** - \$150 each table (10 tables) - Corporate Sponsors - Water table along race route with signage acknowledging contribution to the event.
- **Silent Auction** - The CAI also has a highly successful silent auction on race day. We would appreciate donations for this as well. Previous items have been Red Sox, Celtics, Patriot tickets, Athletic apparel, plane rides, hotel stays, and many others. Please let me know if there is an interest in donating items for the silent auction.

I appreciate your consideration to the 2009 Reebok Homecoming Race. I also look forward to seeing some of your employees running in the race. I hope to hear back from you soon.

Sincerely,

Howard Jay Goldman
Chief Executive Officer
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